

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Moti Shniberg et al.

Serial Number: 09/941,503

Filed: 08/28/2001

Patent Number: 7,203,367

Issued: 04/10/2007

For: **INDEXING, STORAGE AND RETRIEVAL OF DIGITAL IMAGES**

Examiner: Mariam, Daniel G.

Art Unit: 2624

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

POWER OF ATTORNEY

Sir:

The undersigned, assignee of the entire interest in and to an application of Moti Shniberg et al. for U.S. Letters Patent for **INDEXING, STORAGE AND RETRIEVAL OF DIGITAL IMAGES**, filed August 28, 2001, Application Serial Number 09/941,503, now Patent Number 7,203,367, issued April 10, 2007, by an assignment document recorded with the United States Patent and Trademark Office at Reel/Frame 021876/0499 and attached hereto, hereby appoints the firm of Withrow & Terranova, P.L.L.C., Customer No. 27820, comprising Benjamin S. Withrow, Reg. No. 40,876, Steven N. Terranova, Reg. No. 43,185, John R. Witcher, Reg. No. 39,877, R. Chad Bevins, Reg. No. 51,468, Anthony J. Josephson, Reg. No. 45,742, and Eric P. Jensen, Reg. No. 37,647, as my attorneys and/or agents with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith.

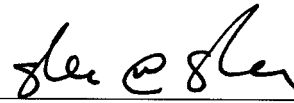
Furthermore, in accordance with 37 CFR §3.73(b), the undersigned hereby states that the documentary evidence of a chain of title from the original owner to the assignee, i.e. assignment

document referenced above, has been reviewed and the undersigned certifies that, to the best of assignee's knowledge and belief, title is in assignee who seeks to prosecute this application.

**PLEASE ADDRESS ALL COMMUNICATIONS AND TELEPHONE CALLS TO:  
CUSTOMER NO. 27820, WITHROW & TERRANOVA, P.L.L.C., 100 REGENCY  
FOREST DRIVE, SUITE 160, CARY, NORTH CAROLINA 27518, (919) 238-2300.**

**FaceVu, LLC**

BY:



Hugh Svendsen  
President

Date:

1/29/2009

File No.: 1184-001

A  
Attachment A

WHEREAS, ImageID Ltd., an Israel limited company having a principal place of business at 1 Hanagar St., Neve Ne'eman, Area B, P.O. Box 7252 Hod-Hasharon 45241, Israel (hereinafter "ASSIGNOR"), is the owner of record of the entire and full right, title, and interest to the following United States Patents and Patent Applications for Letters Patent in the United States (hereinafter the "Patents"):

Application Number	Filing Date	Patent Number	Issue Date	Title
US 60/228,963	29-Aug-2000	-----	-----	Smart Album
US 09/941,503	28-Aug-2001	7,203,367	10-Apr-2007	Indexing, Storage and Retrieval of Digital Images
US 11/704,424	09-Feb-2007	7,376,276	20-May-2008	Indexing, Storage and Retrieval of Digital Images
PCT/IL2001/000800	28-Aug-2001	-----	-----	Indexing, Storage & Retrieval of Digital Images
AU2001282483	28-Aug-2001	-----	-----	Indexing, Storage and Retrieval of Digital Images

WHEREAS, FaceVu, LLC a Delaware limited liability company (hereinafter "ASSIGNEE"), having offices at 69 Pine St., Peterborough, NH 03458, USA has purchased ASSIGNOR'S entire and full right, title, and interest in and to the inventions disclosed in the Patents;

NOW, THEREFORE, in consideration of sums paid by ASSIGNEE to ASSIGNOR, and for other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that it has sold, assigned, and transferred, and by these presents, does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire and full right, title, and interest throughout the world in, to, and under said Patents and all Patents that may be granted thereon, and all provisional applications relating thereto, and all divisions, continuations, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent that may hereafter be filed for said Patents in any country or countries foreign to the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said Patents to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement. ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said issued Patents before or after issuance.

[ SIGNATURE PAGE FOLLOWS ]

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13 day of November, 2008.

By: [Signature]

Name: Dror Irani, President & CEO, ImageID Ltd.

TO ALL TO WHOM THESE PRESENTS MAY COME

I, Moshe Goldberg of /Israel/ a Notary Public duly admitted and sworn do hereby certify and attest that the foregoing instrument was executed in my presence at \_\_\_\_\_ by Dror Irani known to me to be an officer of ImageID Ltd. and duly authorized to act on its behalf.

Given by me at \_\_\_\_\_ aforesaid this 13 day of Nov. 2008.

Before me,

Signature \_\_\_\_\_ (Seal)

Name \_\_\_\_\_



[Signature]

AUTHENTICATION OF SIGNATUREאימות חתימה

I, the undersigned, Moshe Goldberg, Notary Public, of 10 Plaut St. Rehovot, hereby certify that on November 13<sup>th</sup> 2008 there appeared before me at my office Mr. Dror Irani Whose identity was proven to me by Identity Card No. 05624080-7, issued by The Ministry of Interior of The State of Israel, Rehovot, on May 3<sup>rd</sup> 2007, And signed of his own free will the attached document marked A'.

אני החתום מטה, משה גולדברג, נוטריון, מרח' פלאוט 10, רחובות, מצהיר כי ביום 13 לחודש נובמבר, 2008 ניצב לפני במשרדי מר דרור אירני שזהותו הוכחה לי על פי ת.ז. מס' 05624080-7, שניתנה מאת משרד הפנים של מדינת ישראל, ברחובות, ביום 3 לחודש מאי 2007, וחתם מרצונו החופשי על המסמך המצורף והמסומן באות א'.

In witness whereof I hereby authenticate the signatures of Mr. Dror Irani by my own signature and seal today November 13<sup>th</sup> 2008.

ולראיה הנני מאמת את חתימתו של מר דרור אירני בחתימת ידי ובחותמי, היום 13 לחודש נובמבר 2008.

Fees paid: 166 NIS including VAT.

שכרי בסך 166 ש"ח כולל מע"מ שולם.



חותם הנוטריון  
Notary's Seal

חתימת הנוטריון  
Signature

